

# MAÏTÉ MAEKELBERG

## About

Hi, I'm Maïté Maekelberg, an art director with a passion for and a focus on creative strategy, UX/UI, webdesign & branding.

Turning ideas and concepts into innovative, creative experiences to connect companies and their customers, is my purpose when working with clients. By diving together into the creative process and going the extra mile we tend to achieve our common goal: telling beautiful stories.



## General Info

Email address [info@maitemaekelberg.be](mailto:info@maitemaekelberg.be)

Website [www.maitemaekelberg.be](http://www.maitemaekelberg.be)

Date of birth °24.09.1991

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VAT **BE 0678. 721. 272**

Drivers License **Yes!**



## Experience

**January '20 —**

Full time freelancer

**January '17 — January '20**

Lead Designer Web & Print, Art Director,  
Creative Strategist and Digital Marketeer

— *Tallieu & Tallieu*

**Clients** Veronique Sneyaert, Democracy, Music  
Mania, Creative Star, De Puydt Haarden,  
Volta, Charlotte Pringels, acht-acht, ...

**July '17 — January '20**

Freelancer in secondary occupation

**October '15 — December '16**

Graphic Designer & Marketeer — *DIAZ NV*

**June '15 — October '15**

Gallery Assistant & Graphic Designer  
Internship — *Cecilia Jaime Gallery*

**October '14 — February '15**

Graphic Design Internship — *Studio Saskia  
Wierinck (today known as Superset)*

# CURRICULUM VITAE

## Skills

Teampayer / Listener / Problem solver / Adapter / Understander / Curious / Client & customer – oriented / Dedicated / First class table football player

## Education

**2020 —**

After Effects — *KISP, Ghent*

**2016 — 2017**

Postgraduate Digital Marketing  
— *Hogeschool, Ghent*

**2016 — 2017**

HTML & CSS — *KISP, Ghent*

**2014 — 2015**

Master in Visual Arts — Graphic Design  
*KASK School of Arts, Ghent*

**October '12 — February '13**

Erasmus International Study Program  
*Hochschule fur Graphik und  
Buchdruckkunst, Leipzig*

**2010 — 2014**

Bachelor in Visual Arts — Graphic Design  
*KASK School of Arts & LUCA School of  
Arts*

**2003 — 2009**

Classical Studies — Languages  
*Sint-Janscollege Poperinge*

## Knowledge

Adobe CC \*\*\*\*

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Sketch \*\*\*\*\*

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HTML5/CSS3 \*\*\*

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Content management \*\*\*\*

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Social media \*\*\*\*

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## Languages

Dutch (mother tongue) \*\*\*\*\*

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English \*\*\*\*

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French / German \*\*

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